

Sina World Travel



Biography for Patricia Sevele

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- I am a Director of two Companies in Australia, Sina World Travel Pty Ltd and International Money Express Pty Ltd. I also am a Director of our Company IMEX NZ Ltd, as well as IMEX Samoa, based in Apia Samoa
- I have been in business for the last 35 years in Brisbane and over that period our two companies have been strong supporters of Radio 4EB

We have sponsored many fundraising activities for Radio 4EB as an organization as well as sponsoring the Samoan and Tongan programmes, through sponsoring their respective on-air programmes

- I have been a Board Member for Radio 4EB since November 20
I thoroughly enjoy my role as a Board Member as well as Secretary for the Governance & Risk Sub Committee
- I enjoy meeting different language groups through serving as a Returning Officer during their Annual General Meetings.....I have been privileged to play that role for the Chinese, Dutch, and Bangladeshi groups
- The last 2 years have been a real journey of discoveries, not only of what Radio 4EB provides for the 52 or more different language groups that are associated with the Station, but what I as Board member have learnt about the myriad of responsibilities the Station carries to sustain such a vibrant and exciting Community service by way of Radio Media plus other platforms
- I feel that I am just beginning to have a better understanding of the enormity of running a Radio Station, and a not for profit one at that.
- The next 2 years would give me the opportunity to be even more active in contributing to my work within the Board and help raise the standards of professionalism, efficiency and most importantly the financial viability of Radio 4EB in this difficult climate we are all living in

Thank you

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